



# ITS Minnesota Fall Industry Forum

Continuing Education and Conference Center  
Tuesday, October 13, 2009

## *ITS Technology and Services Showcase*

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<b>7:30 - 8:00</b>	<b>Registration and Continental Breakfast</b>	
<b>8:00 - 8:15</b>	<b>Welcome and Opening Remarks</b>	<i>Jeff Lutz, President, ITS MN</i>
<b>8:15 - 9:30</b>	<b>ITS Technology and Services – Part I</b>	Moderator: <i>Linda Priesen, Vice President, ITS MN</i>
	<ul style="list-style-type: none"><li>• (8:15) HNTB Corporation</li><li>• (8:30) COMTROL Corporation</li><li>• (8:45) SRF Consulting Group, Inc.</li><li>• (9:00) Traffic Control Corporation</li><li>• (9:15) Short Elliott Hendrickson, Inc.</li></ul>	
<b>9:30 - 10:00</b>	<b>Break and Exhibits</b>	
<b>10:00 - 11:00</b>	<b>ITS Technology and Services – Part II</b>	Moderator: <i>Tina Roelofs, Secretary, ITS MN</i>
	<ul style="list-style-type: none"><li>• (10:00) Traffic Technologies</li><li>• (10:15) URS Corporation</li><li>• (10:30) Global Traffic Technologies</li><li>• (10:45) Daktronics</li></ul>	
<b>11:00 – 11:30</b>	<b>Outdoor Exhibits</b>	
	<ul style="list-style-type: none"><li>• Daktronics</li><li>• Urban Partnership Agreement (UPA) Bus Demonstration</li></ul>	
<b>11:30 - 12:15</b>	<b>Lunch and Exhibits</b>	
<b>12:15 – 12:45</b>	<b>Keynote Presentation</b> Another One Rides the Bus: Vehicle Technology to Improve Transit in the Twin Cities	<i>Craig Shankwitz, Director IVLab, ITS Institute, U of M</i>
<b>12:45 – 2:00</b>	<b>ITS Technology and Services – Part III</b>	Moderator: <i>Matt Gjersvik, Treasurer, ITS MN</i>
	<ul style="list-style-type: none"><li>• (12:45) AECOM</li><li>• (1:00) Athey Creek Consultants</li><li>• (1:15) Ruggedcom, Inc.</li><li>• (1:30) Iteris, Inc.</li><li>• (1:45) IMAGO</li></ul>	
<b>2:00</b>	<b>Closing Remarks</b>	<i>Jeff Lutz, President, ITS MN</i>

## **REGISTRATION DETAILS**

### **Location**

The conference will be held at the Continuing Education and Conference Center (CECC), 1890 Buford Avenue, St. Paul, Minnesota (on the St. Paul campus of the University of Minnesota). Visit the CECC website for a map and driving directions: <http://www.cce.umn.edu/conferencecenter>

### **Parking**

Parking is included in the registration fee and is available in the Continuing Education and Conference Center lot (S-104). When you arrive at the parking lot, you must identify yourself as an attendee of ITS Minnesota to be admitted.

### **Accommodations**

Hotel rooms are available at the Radisson Roseville Hotel, 2540 North Cleveland Avenue, Roseville. Call the hotel directly at 651-636-4567 to make your room reservation. Mention that you are attending a University of Minnesota conference to receive a discounted rate. The hotel has limited free shuttle service to and from the Continuing Education and Conference Center. Please notify the desk when you check if you will need shuttle service.

### **Registration Information**

The fee for the conference is \$100 if received by October 6; \$125 if received after October 6 30. Student fee is \$25. The fee includes parking, materials, continental breakfast, and lunch. No refunds will be issued for cancelled registrations.

### **How to Register**

Register on-line at: [www.itsmn.org](http://www.itsmn.org).

### **Professional Development Hours**

This conference awards Professional Development Hours (PDHs).

### **For questions about the program, contact:**

Clair Daley  
University of Minnesota  
612-624-3492  
[cceconf3@umn.edu](mailto:cceconf3@umn.edu)

### **For questions about registration, contact:**

CCE Information Center  
612-625-2900  
[cceinfo@umn.edu](mailto:cceinfo@umn.edu)

**Sponsored by:** ITS Minnesota

**In Cooperation with:** Center for Transportation Studies, University of Minnesota

**Facilitated by:** College of Continuing Education, University of Minnesota